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# Deployment of a FIQ publicity campaign

A publicity campaign promoting the FIQ was launched on February 25 and will continue over the next three weeks (weeks of February 25, March 4 and March 11).

During this time period, TV ads will appear on the TVA, LCN and Canal Vie channels.

An English ad on the radio can be heard during the same time period on The Beat, Virgin and CJAD stations.



If you want to watch the ad, go to the Home Page of the Federation website where the link for the video clip is clearly indicated. Enjoy!



From left to right: Christian Lévesque, speaker, Michèle Asselin, Coordinator of CISO, and Thomas Collombat, speaker

In the scope of the world days of global action for the defence of union rights in Mexico, the *Centre international de solidarité ouvrière* (CISO), in which the FIQ is a member, organized a lunch-time conference on February 19 on the difficulties experienced by the Mexican workers' movement, particularly concerning freedom of association. Two speakers shared their analyzes and the importance of international union activity: Christian Lévesque, Full Professor at HEC Montréal and co-director of the Interuniversity

## Solidarity with the Mexican workers' movement

Research Centre on Globalization and Work (CRIMT), and Thomas Collombat, Professor in the Département des sciences sociales de l'Université du Québec en Outaouais.

The contributions collected at this lunch-time conference will be sent to our Mexican union comrades, from CETLAC and FAT, to support them in the pursuit of their work in legal aid, training, organization and defence of the rights



Do the benefits in the insurance

contract still meet your needs?

of workers, etc. Up to now, the CISO has collected \$9,000 from its members and has a goal of \$12,000 by

March 2013. You can contribute to this "Mexico" campaign, as an individual or an organization, by making a donation to CISO.

### **Group insurance survey**

From February 25 to March 8, 2013, the FIQ is conducting an important

survey to evaluate if the members are in favour of implementing optional plans in health insurance.

To do this, a questionnaire has been sent by mail to 8,000 healthcare professional members of the Federation, selected in such a way as to be a representative sample of all the members of the FIQ.

It is important that the individuals selected let us know their opinion by returning the questionnaire, duly completed, **before March 8, 2013**. A good rate of participation is critical to the success of this consultation.

Keep an eye on the mail, maybe you will receive a questionnaire!



# **President's blog**

# The President's Blog

### The solution is right in front of us

Is there a solution to counter the effects from the shortage of physicians? In the most recent president's blog, the latter identifies a possible solution that consists of having the health-care system take more advantage of all the expertise and experience of the healthcare professionals by letting them fully assume their role.

Go the Federation website to read the president's blog.